



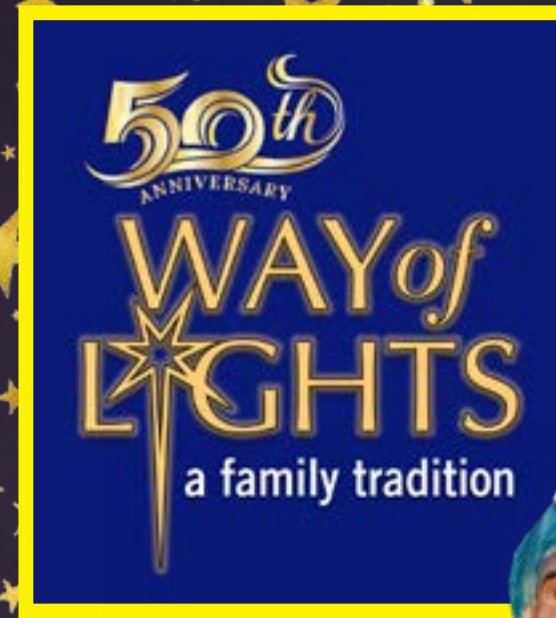
### Thank You to Our 2018 Sponsors



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SNOWS.ORG

442 SOUTH DE MAZENOD DRIVE BELLEVILLE, IL 62223-1023

# THE JOURNEY TO BETHLEHEM



THE NATIONAL  
**SHRINE**  
OF OUR LADY OF THE SNOWS  
MISSIONARY OBLATES OF MARY IMMACULATE

EXPERIENCE CHRISTMAS  
WITH A MILLION LIGHTS...  
THE LARGEST OUTDOOR  
SPIRITUAL  
CHRISTMAS DISPLAY

## 2019 SPONSORSHIP PACKAGES

Founded in 1958, this Shrine was built by the Missionary Oblates of Mary Immaculate. Through the years, the Shrine's special events and ministries have been successful because of sponsorship and the many people who have supported us.

**Nov. 22 - Dec. 31, 2019**

[Snows.org/WOL](http://Snows.org/WOL) Free Admission

# A FAMILY TRADITION

# WAY OF LIGHTS A FAMILY TRADITION

November 22 – December 31, 2019 [SNOWS.ORG/WOL](http://SNOWS.ORG/WOL)

## SPONSORSHIP OPPORTUNITIES WAYOF LIGHTS

### Build –A-Bear Promotional Plush Animal – \$80,000

A Way of Lights favorite and collectible via a \$15 or more donation.

### Contractual Services – Traffic Control/Security - \$50,000

This service allows automobile traffic to run smoothly and safely as the visitors “*Journey To Bethlehem.*”

### Lego™ Exhibit - \$12,500

This popular exhibit offers visitors the opportunity to explore spectacular displays, villages, trains, etc. all made with Legos.™

### Petting Zoo - \$7500

Our most popular stop along the “*Journey To Bethlehem*” is the Petting Zoo. Children are allowed to pet farm animals and experience a camel ride.

### Tunnel Lights LED - \$6,000

As visitors enter the campus they are greeted with a glowing arched tunnel with over five thousand LED lights.

### Way of Lights Pictorial History Display - \$5,000

The Pictorial History wall will be commemorating the Way of Lights 50<sup>th</sup> Anniversary. A collection of photos, letters and much more will be displayed in the Shrines Visitors Center.

### Children’s Cove Craft Items - \$2,000

Arts and Crafts for children - Located in the Visitors Center.

### Puppet Show - \$1,500

Performances by Professional Puppeteers

### 50th Anniversary Ornament - \$1,000

A commemorative ornament will be available in the Shrine Gift Shop.

### 50th Anniversary Cookies - \$500

A commemorative cookie will be offered to the first 500 guest entering the Visitors Center.

#### BY SPONSORING THE WAY OF LIGHTS YOU HAVE AN OPPORTUNITY TO...

- \* Highlight your company as a proud supporter of a quality community event in the Midwest
- \* Have your company name, logo and message seen by hundreds of thousands of people which includes, social media, website and all marketing material, etc.
- \* Assist the Shrine in keeping the Way of Lights free to the community

(\*Dates and deadlines apply.)

YOUR SPONSORSHIP IS TAX DEDUCTIBLE.

# WAY OF LIGHTS RUN

January 4, 2020

## SPONSORSHIP OPPORTUNITIES

Way of Lights Run is a 5K Competitive Run and 1.5 mi. Fun Walk that takes place in the evening. The race is USATF Certified, with Athlinks Services Timing provided by Big River Running.

Normally, we have 500 runners/walkers.

TEK Shirt Sponsors \$5,000

Event Sponsor: \$2,000

Contributing Sponsor: \$1,000

Supporting Sponsor: \$500

All sponsors will be recognized on the back of the TEK shirt, our website, print and all digital marketing materials.

## GIRLS DAY OUT

November 23, 2019 [SNOWS.ORG/GIRLS DAY OUT](http://SNOWS.ORG/GIRLS DAY OUT)

Girls Day Out takes place as part of the Shrine’s Way of Lights opening weekend. The Metro Market is where our guests shop approximately 70 vendors ranging in over 30+ categories. The admission to the Market is free.

Last year, we had over 200 women attend the Girls Day Out Luncheon with an estimated 800 in attendance to shop. The attendees are represented from approximately a 50-mile radius of Belleville.

Luncheon Sponsor: \$3,000

Supporting Sponsor: \$1,000

All sponsors will be recognized on our website, print and all digital marketing materials.

Donors will be listed twice a month on the back of our worship aid.